Broadcast and Video Production

Overview
Advance your creativity and digital design skills related to broadcast and video production to the next level in an environment that encourages life-long learning, teamwork, and flexibility. Prepare for a career in video as you develop a professional demo reel showcasing broadcast and video production techniques using state of the art equipment and software. Whether it’s setting up the Tuttle Vision studio for a multi-cam shoot or preparing for a documentary in the field, training is designed to align with real-world experience as you prepare for success in this industry or continue your education.

Video students will use a variety of software tools including Adobe Production Studio Suite and Apple Final Cut Pro Studio. Students will work with high definition cameras, teleprompters, and professional video switchers in both the studio and field setting to produce commercials, short stories, and various other productions. Students will also have the opportunity to earn industry certifications.

Employment Opportunities
Internet-based Businesses, Entrepreneur, Marketing Firms or Marketing Departments, Television Broadcast Industries, Website Design Firms, Training and e-Learning Departments, Publishing Companies, Organizations with in-house support for Video Production or Web Design

About this Occupation
Careers in the broadcast and video industry require an artistic aptitude, flexibility, imagination, and creativity. Work environments can be high stress with strict deadlines, so project management, adaptability, critical thinking, and problem solving are essential skills. A desire for lifelong learning is also important as broadcast and video professionals must keep up with advances in technology and technique to keep their skills current. For success in this career you should have the ability to multi-task, organize, work in a team environment, troubleshoot and configure equipment, communicate in a professional manner, and establish rapport with clients and colleagues.

Majors:
Video Production Assistant – 840 hours
Video Producer – 1,080 hours

Program Instructors:
Sherri Gleaves
Waleed Salim

FOR MORE INFORMATION, CONTACT US

ROCKWELL CAMPUS
12777 N. ROCKWELL AVE.
405.717.4900

PORTLAND CAMPUS
3500 N.W. 150TH ST.
405.717.4308

RENO CAMPUS
7301 W. RENO AVE.
405.717.4611

FINANCIAL AID
ALL CAMPUSES
405.717.4315

Nondiscrimination Policy
It is the policy of Francis Tuttle not to discriminate with regard to race, color, religion, gender, national origin, age, marital or veteran status, or disabilities. This policy shall be followed in the operation of its educational programs and activities, recruitment, admissions, employment practices, and other educational services. Inquiries concerning application of this policy may be directed to the Human Resources Director, who serves as the Coordinator of Title IX; Section 504; and Americans with Disabilities Act for all campuses, at 12777 N. Rockwell, Oklahoma City, OK 73142-2789, (405) 717-7799

405.717.7799 | www.francistuttle.edu
Video Production Assistant

**Who Can Attend:** High school juniors, High school seniors, Adults  

**Total Hours Required:** 840

**Financial Aid Eligibility:** This career major is eligible for financial aid.

**Salary Range:** $10.00 - $15.00 per hour

**Program Length:**  
- Full-time: 7 months of instruction  
- Part-time: 14 months of instruction  

_Program length may vary based on progress rate and/or summer school attendance._

**Locations:** Rockwell Campus, Information Technology Building

**Times:**  
- 2 sessions:  
- 8:00 am - 10:55 am and 12:30 pm - 3:25 pm  
- High school students and part-time adults enroll in either the AM or PM session.  
- Full-time adult students enroll in both sessions.

**Licensure/Certifications:** Visual Communication with Photoshop ACA

**Costs**

**Tuition and Fees:**  
- In-State Tuition - $1,848.00  
- Out-of-State Tuition - $3,696.00  
- Application Fee (non-refundable) - $15.00  
- (Adult students pay tuition/fees)

**Textbooks, Supplies and Certifications (Estimate):**  
- Students will need to provide their own set of headphones  
- One certification paid by Francis Tuttle

**Total Estimated Cost:**  
- In-State Adult Students - $1,863.00 plus headphones  
- Out-of-State Adult Students - $3,711.00 plus headphones  
- High School Students – Cost of headphones only

**Courses:**  
- Professional Enhancement  
- Multimedia and Image Management  
- Essentials of Digital Audio Production  
- Broadcast Production: FTNN  
- Digital Media Production  
- Non-Linear VFX  
- Advanced Interactive Media Applications  

**Gainful Employment information:** This program leads to gainful employment in a recognized occupation. For more information on occupational outcomes, job placement rates, on-time completion rates, loan debt, and other useful information, see [http://www.francistuttle.edu/Media/Website%20Resources/GE/VideoProductionAssistant.pdf](http://www.francistuttle.edu/Media/Website%20Resources/GE/VideoProductionAssistant.pdf)
Video Producer

**Who Can Attend:** High school juniors, High school seniors, Adults

**Total Hours Required:** 1,080

**Financial Aid Eligibility:** This career major is eligible for financial aid.

**Salary Range:** $10.00 - $30.00 per hour

**Program Length:**
- Full-time: 10 months of instruction
- Part-time: 20 months of instruction

*Program length may vary based on progress rate and/or summer school attendance.*

**Locations:** Rockwell Campus, Information Technology Building

**Times:**
- 2 sessions:
  - 8:00 am - 10:55 am and 12:30 pm - 3:25 pm
  - High school students and part-time adults enroll in either the AM or PM session.
  - Full-time adult students enroll in both sessions.

**Licensure/Certifications:** Visual Communication with Photoshop ACA

**Costs**

**Tuition and Fees:**
- In-State Tuition - $2,376.00
- Out-of-State Tuition - $4,752.00
- Application Fee (non-refundable) - $15.00

(Adult students pay tuition/fees)

**Textbooks, Supplies and Certifications (Estimate):**
- Students will need to provide their own set of headphones
- One certification paid by Francis Tuttle

**Total Estimated Cost:**
- In-State Adult Students - $2,391.00 plus headphones
- Out-of-State Adult Students - $4,767.00 plus headphones
- High School Students – Cost of headphones only

**Courses:**
- Professional Enhancement 120 hours
- Multimedia and Image Management 120 hours
- Essentials of Digital Audio Production 120 hours
- Broadcast Production: FTNN 120 hours
- Digital Media Production 120 hours
- Non-Linear VFX 120 hours
- Advanced Effects for Motion Graphics 120 hours
- Advanced Digital Video Tools and Techniques 120 hours
- Advanced Interactive Media Applications 120 hours

**Gainful Employment information:** This program leads to gainful employment in a recognized occupation. For more information on occupational outcomes, job placement rates, on-time completion rates, loan debt, and other useful information, see [http://www.francistuttle.edu/Media/Website%20Resources/GE/VideoProducer.pdf](http://www.francistuttle.edu/Media/Website%20Resources/GE/VideoProducer.pdf)